



**AFRODITA**  
PROFESSIONAL

NEW  
**VITAMIN C  
EXPERT C**



**INNOVATION**  
against **ageing** and  
**hyperpigmentation**

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# Are you ready for a brighter future?

Say goodbye to the signs of ageing and pigmentation marks... Afrodita Professional is presenting an **INNOVATION** for a complete renewal of your skin!



NEW  
**VITAMIN C**  
**EXPERT**

the secret to lighter, younger  
and amazingly glowing skin

# 5

# EFFECTS IN A SINGLE TREATMENT

The new **VITAMIN C EXPERT** skincare line will provide your skin with everything it needs for the most effective and comprehensive anti-ageing care:

## 1

reduces the pronounced appearance of **WRINKLES**

## 2

lightens **PIGMENTATION MARKS**

## 3

evens out **SKIN TONE**

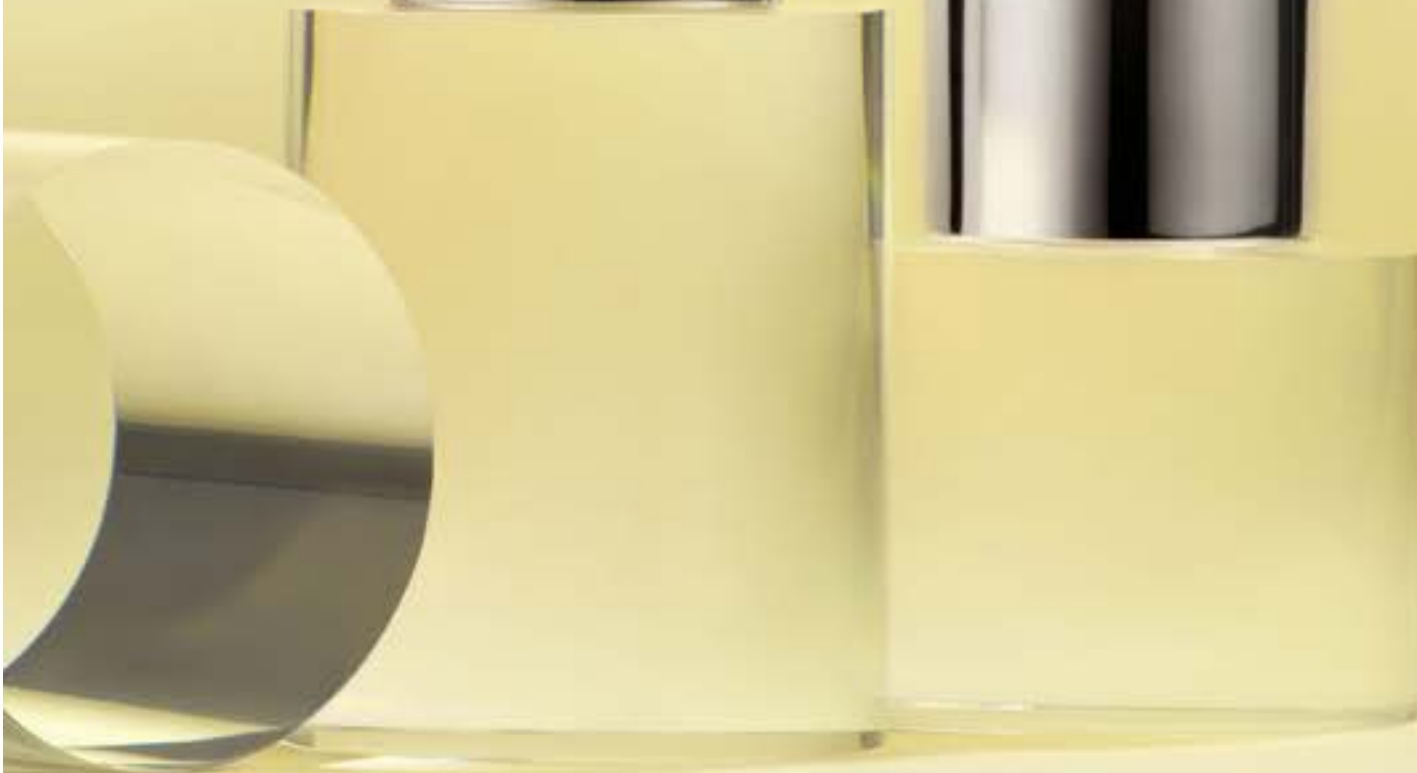
## 4

protects against **PHOTOAGEING**

## 5

reveals a more **RADIANT COMPLEXION**

「  
**Revive the  
glow of  
your skin**  
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# 25 TIMES MORE POTENT EFFECT

The **VITAMIN C EXPERT** products contain an extremely effective, non-acidic form of vitamin C. This is **Ascorbyl Tetraisopalmitate** from **Japan**, whose effect is 25 times more potent compared to L-ascorbic acid. In addition, it:

✔ **DOESN'T IRRITATE THE SKIN:**  
it doesn't cause flaking or stinging

✔ **IS HIGHLY STABLE:**  
it doesn't oxidise over time, but maintains its effectiveness

✔ **PENETRATES ALL THE WAY TO THE DERMIS:**  
gets to where the skin needs it the most





**AN ANTI-AGE ALLY** for  
all skin types after the age of 25

**Why should it be  
a key part of your  
beauty routine?**

- It's the ideal choice for both **preventive** and **curative anti-ageing skincare**.
- It's recommended for anyone who wants to protect their skin as best as possible against the formation of the first wrinkles and pigmentation marks, as well as for anyone who already has them.
- It effectively repairs the damage already done and is an investment in beautiful, healthy skin for the future.

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**Results that  
will amaze you:**

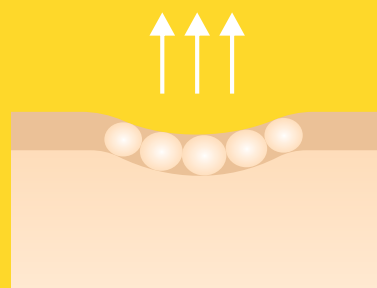
**Reduced  
pigmentation  
irregularities\*:**

BEFORE

AFTER



**Reduced  
wrinkle volume:  
– 26%\*\***



\*IN VIVO study after 56 days of use

\*\*IN VIVO study on 23 volunteers after 56 days of twice-daily use

**Discover the new  
vitamin experts**



... and say hello to amazingly glowing skin!

# ULTRA MOISTURISING GEL CREAM

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**with a unique,  
semi-translucent  
gel texture and  
the full power of a  
moisturising cream**

- It has a highly moisturising action, while **allowing the skin to breathe.**
- It evens out the complexion beautifully, actively rejuvenates the skin and protects it from photoageing caused by UV rays, blue light, polluted air and an unhealthy lifestyle.
- It creates a very **smooth, non-greasy finish** and is an excellent make-up base.



## Proven effectiveness:



- **Hyperpigmentation** caused by blue light: **-23%\***
- Transepidermal **moisture loss: -27%\*\***
- **Collagen synthesis: +54%\*\*\***

### AN IDEAL CHOICE:

for stand-alone care of normal, combination and oily skin, for a great base to a nourishing cream in the event of dry skin

\*IN VIVO study on 33 volunteers after 34 days of once-daily use

\*\*IN VIVO study on 12 volunteers after 28 days of twice-daily use

\*\*\*IN VITRO study

# ULTRA MOISTURISING GEL CREAM

POWERFUL  
ACTIVE  
INGREDIENTS

## SQUALANE

to strengthen  
the skin's protective  
barrier

## NIACINAMIDE

for intensive  
moisturising and  
evening out skin tone

## VITAMIN C

against ageing and  
pigmentation marks



0% paraffin  
& synthetic  
colourants

Vegan

# LIGHT NOURISHING CREAM

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**light to the touch  
and easily spreadable,  
yet with highly  
nurturing effects**

- It richly nurtures the skin **without weighing it down.**
- It reduces wrinkles, lightens pigmentation marks and provides excellent protection against the formation of new ones.
- Enriched with a range of **100% natural nurturing oils**, it locks moisture into the skin and acts as a source of much-needed nutrients.



## Proven effectiveness:



- Transepidermal **moisture loss: -31%\***
- Skin **hydration** level: **+27%\*\***
- Skin cell **renewal: +40%\*\*\***

### AN IDEAL CHOICE:

for stand-alone care of normal to dry skin,  
for the care of dry areas of combination skin and  
occasional evening care of oily skin

\*IN VIVO study on 23 volunteers after 56 days of twice-daily use

\*\*IN VIVO study on 21 volunteers 3 hours after application

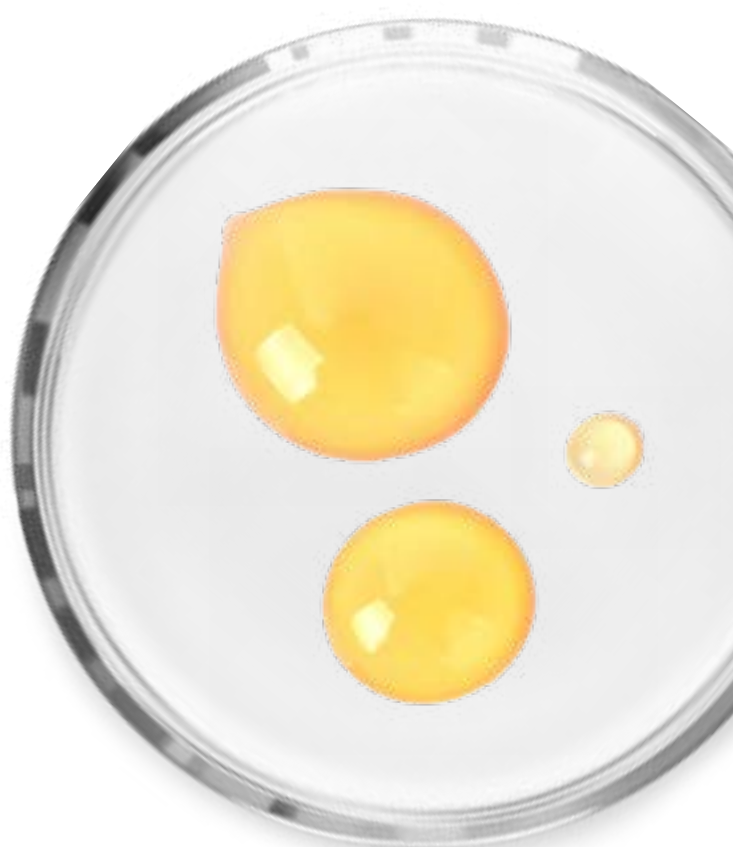
\*\*\*IN VITRO study

# LIGHT NOURISHING CREAM

POWERFUL  
ACTIVE  
INGREDIENTS

## PROBIOTIC TECHNOLOGY

to strengthen the skin's  
natural microbiome



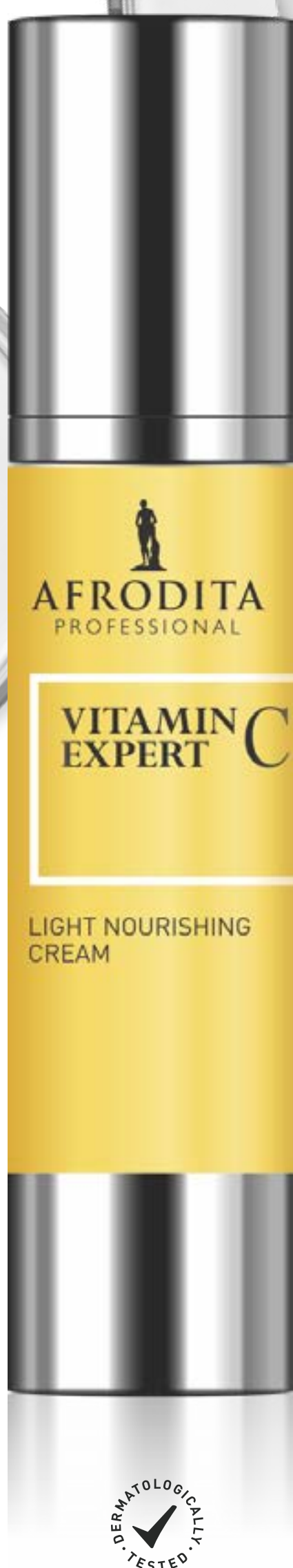
## VITAMIN C

against ageing and  
pigmentation marks



## CERAMIDES

to protect against  
dehydration and  
harmful environmental  
factors



0% synthetic  
colourants

*Vegan*

PROFESSIONAL USE ONLY

# GLOW MASSAGE MASK

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**in the form of a refreshing gel that makes the skin extremely luminous**

- It gently cools, **intensively moisturises** and instantly gives the skin new energy.
- It clears the complexion, refreshes the natural beauty of the skin and gives it a healthy, amazingly **glowing appearance**.
- It enables giving lengthy massages that further enhance all the desired effects of the mask.



## Proven effectiveness:



- **100%** of test subjects → more glowing skin\*
- **96%** of test subjects → noticeably more even skin tone\*
- **93%** of test subjects → significantly better hydrated skin\*

### AN IDEAL CHOICE:

for all skin types, especially dull, tired, lacklustre skin

\*SELF-ASSESSMENT by 30 volunteers after 1 application

PROFESSIONAL USE ONLY

# GLOW MASSAGE MASK

POWERFUL  
ACTIVE  
INGREDIENTS



## GINSENG

to combat the signs of fatigue



## PAPAIN ENZYME

to perfect the skin surface and improve the complexion

## VITAMIN C

for a more even skin tone and glowing appearance



0% paraffin & synthetic colourants



# A CONCENTRATED DOSE OF VITAMIN C

To get all the benefits of vitamin C, be sure to include the **C10 VITAMIN SUPER SHOT** in your skincare routine.

This remarkable pigmentation corrector contains as much as **10%** of vitamin C, which can **completely remove pigmentation marks\*** with regular use!

\*IN VIVO study after 16 weeks of use

Apply the shot as a base for your chosen nurturing cream.



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# Which cream should you choose?

## Both!

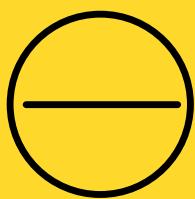
Your skin needs both moisture and nutrients, and the formulas of both creams are universal: just light and nurturing enough to **suit nearly all skin types!** Of course, they should be incorporated into either your day or night routine depending on your skin type.

Afrodita recommends:



### **DRY AND VERY DRY SKIN:**

choose the nourishing cream for day and night skin care, and, if necessary, apply the moisturising cream as a base for your nourishing cream.



### **NORMAL SKIN:**

apply the moisturising cream in the morning and the nourishing cream in the evening.



### **COMBINATION SKIN:**

apply the moisturising cream on the oily areas of your skin every morning and evening, and the nourishing cream elsewhere.



### **OILY, IMPURE SKIN:**

choose the moisturising cream for day and night skin care, and occasionally apply the nourishing cream instead of the moisturising cream if necessary.

# LISTEN TO YOUR SKIN ♥

These are general recommendations, and exceptions always apply. If your skin feels best when treated with one of the two creams, that's fine.

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## Qualities you trust

**EU**

DEVELOPED AND  
PRODUCED IN LINE  
WITH EU STANDARDS



IN-HOUSE  
LABORATORIES AND  
MANUFACTURING



SUPERBRANDS  
RECOGNITION



NOT TESTED  
ON ANIMALS



SCIENTIFICALLY  
PROVEN EFFECTS



DERMATOLOGICALLY  
TESTED

VITAMIN C EXPERT products are available in Afrodita Cosmetics shops, partner cosmetic salons, and our online store:

**[webshop.afroditacosmetics.com](https://webshop.afroditacosmetics.com)** 

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